

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62546	CF LOC-POL	FBD - LBD: 09/17/12 - 09/23/12	HL#:	Created: 08/09/12 12:57 PM
Client: ED PERLMUTTER FOR...	CPE: / / 11557	Agency Commission: 15 %	Updated: NMBRISTOW on 08/09/12 01:12 PM	
Agency: MEDIA STRATEGIES & RESEARCH	Product: 9/17-9/23 EST 11557 (1300)	Sell: :15:00	Confirmed: 08/09/12 01:12 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: B	**PRINT REQUIRED**	
AE: Stacey Stark-KCNC-TV	Billing Int: Monthly	BM: SS		
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

8/9 NEW ORDER (NH) \$44,450

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS5AM	1 1 1 1 1 0 0	NEWS	30	B			0.0	\$175.00	5	\$875.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/23/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MNEWS528A	1 1 1 1 1 0 0	NEWS	30	B			0.0	\$200.00	5	\$1,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/23/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MNEWS1	1 1 1 1 1 0 0	NEWS	30	B			0.0	\$250.00	5	\$1,250.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/23/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MEARLY	2 2 2 2 2 0 0	MORN	30	B			0.0	\$200.00	10	\$2,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/23/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NSUN6-8AM	0 0 0 0 0 0 1	NEWS	30	B			0.0	\$150.00	1	\$150.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	WCBSSUNAM	0 0 0 0 0 0 1	MORN	30	B			0.0	\$850.00	1	\$850.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/23/12	1										

Order Item Summary

CBS TELEVISION
STATIONS

KCNC-TV

Order ID: 62546 CF LOC-POL FBD - LBD: 09/17/12 - 09/23/12 HL#: Created: 08/09/12 12:57 PM

Client: ED PERLMUTTER FOR... CPE: / / 11557 Agency Commission: 15 % Updated: NMBRISTOW on 08/09/12 01:12 PM

Agency: MEDIA STRATEGIES & RESEARCH Product: 9/17-9/23 EST 11557 (1300) Self :15:00 Confirmed: 08/09/12 01:12 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**

AE: Stacey Stark-KCNC-TV Billing Int: Monthly BM: SS

Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DPRICE	1 0 0 0 0 0 0	DAY	30	B			0.0	\$450.00	1	\$450.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DYR	0 0 0 1 0 0 0	DAY	30	B			0.0	\$350.00	1	\$350.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NNOON	0 1 0 0 0 0 0	DAYN	30	B			0.0	\$275.00	1	\$275.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	EPHIL2	1 1 1 1 1 0 0	EFG	30	B			0.0	\$500.00	5	\$2,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/23/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NEVE530PM	1 0 1 0 1 0 0	NEWS	30	B			0.0	\$1,200.00	3	\$3,600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/23/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NEARLY630PM	0 1 1 1 1 0 0	NEWS	30	B			0.0	\$550.00	4	\$2,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/23/12	4										

Order Item Summary

CBS TELEVISION
STATIONS

KCNC-TV

Order ID: 62546 CF LOC-POL FBD - LBD: 09/17/12 - 09/23/12 HL#: Created: 08/09/12 12:57 PM

Client: ED PERLMUTTER FOR... CPE: / / 11557 Agency Commission: 15 % Updated: NMBRISTOW on 08/09/12 01:12 PM

Agency: MEDIA STRATEGIES & RESEARCH Product: 9/17-9/23 EST 11557 (1300) Self :15:00 Confirmed: 08/09/12 01:12 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**

AE: Stacey Stark-KCNC-TV Billing Int: Monthly BM: SS

Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	NEARLY5PM	2 2 2 2 2 0 0	NEWS	30	B			0.0	\$600.00	10	\$6,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/23/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NEARLY6PM	1 1 1 2 1 0 0	NEWS	30	B			0.0	\$550.00	6	\$3,300.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/23/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NWKND SAT2	0 0 0 0 0 1 0	NEWS	30	B			0.0	\$300.00	1	\$300.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	PSURV25PRE	0 0 1 0 0 0 0	CARD	30	B			0.0	\$4,000.00	1	\$4,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	NLATE7	1 2 1 1 2 0 0	NEWS	30	B			0.0	\$1,400.00	7	\$9,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/23/12	7										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	NLATE7	0 0 0 0 0 1 0	NEWS	30	B			0.0	\$1,400.00	1	\$1,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/23/12	1										

Order Item Summary

CBS TELEVISION
STATIONS

KCNC-TV

Order ID: 62546 CF LOC-POL FBD - LBD: 09/17/12 - 09/23/12 HL#: Created: 08/09/12 12:57 PM

Client: ED PERLMUTTER FOR... CPE: / / 11557 Agency Commission: 15 % Updated: NMBRISTOW on 08/09/12 01:12 PM

Agency: MEDIA STRATEGIES & RESEARCH Product: 9/17-9/23 EST 11557 (1300) Sell :15:00 Confirmed: 08/09/12 01:12 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**

AE: Stacey Stark-KCNC-TV Billing Int: Monthly BM: SS

Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	NLATE7	0 0 0 0 0 0 1	NEWS	30	B			0.0	\$1,400.00	1	\$1,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	LLETTER1	1 1 1 1 1 0 0	LETT	30	B			0.0	\$550.00	5	\$2,750.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/23/12	5										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	74	0	\$44,450.00	\$37,782.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$44,450.00	\$37,782.50	\$0.00	\$0.00